

# EXISTENCE PLUS

THE AWARENESS MAGAZINE OF TODAY



**YOUNG WITH PASSION**  
**SOPHIA**



VIOLET GALAGARZA

  
**DAILY NEWS  
HUMANITARIAN  
AWARD  
RECIPIENT  
2018**



March 2019

**FREE**  
**COMMUNITY  
AWARENESS**

# CRADLE CON!

VOL. II  
2019

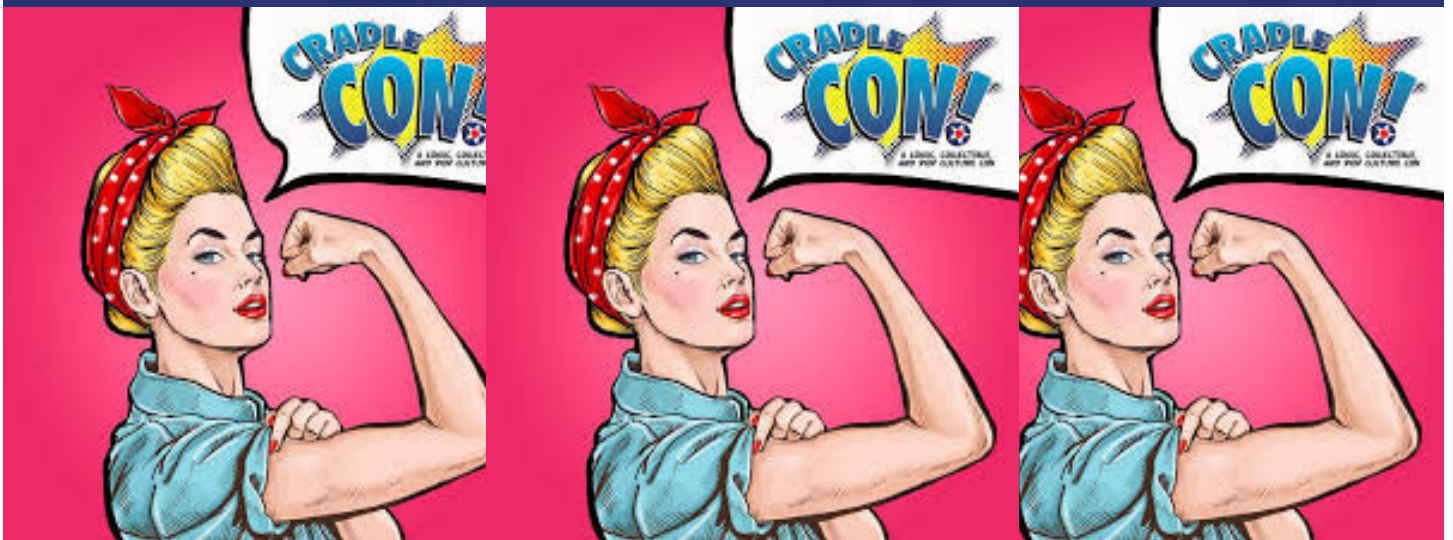
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AND POP CULTURE CON

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Cradle of Aviation Museum



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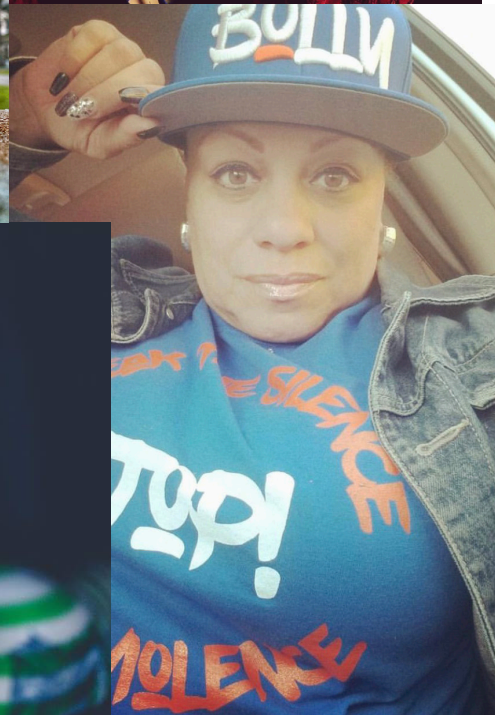
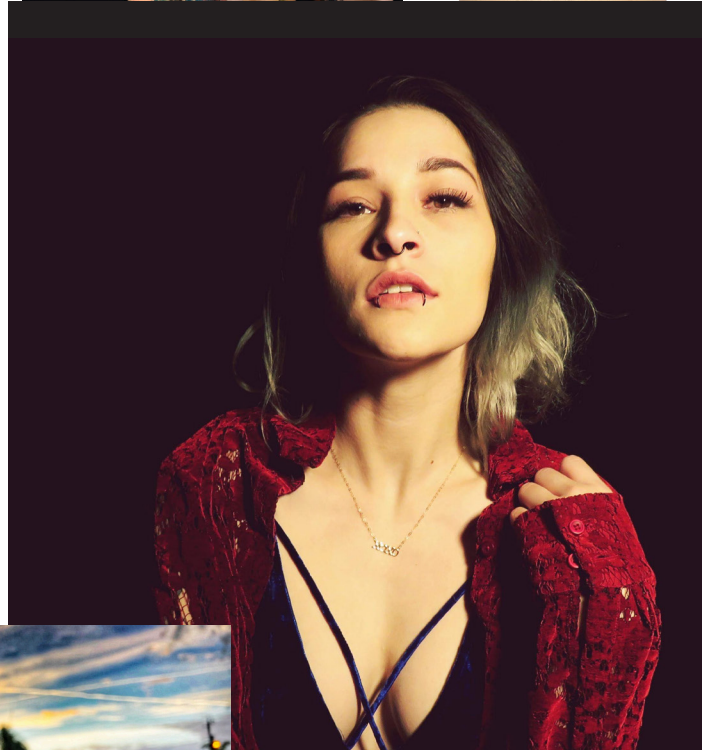
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## A PRIME EXAMPLE OF VIRTUE

Violeta Galagarza is a Spanish Harlem, born and raised, Latin Grammy Award-Winning choreographer, dancer, performer, inspirational role model, and artistic developer. In 1989, Violeta, a former LaGuardia Performing Arts High School and Alvin Ailey American Dance Theater student, founded a non-profit 501(C)(3) dance company KR3T's, an acronym for "Keep Rising to the Top."

KR3T's specializes in teaching various dance genres, including hip-hop, mambo, African, Latin, house, hustle, ballet, bachata, and much more. From November 7-8, the mother of three boys will celebrate her organization's 25th anniversary with a two-day Manhattan fundraiser event, earnestly titled "KR3T'S: The Journey," which takes place at El Museo del Barrio.

To date, well over 5000 students of all ages and ethnic backgrounds have experienced fortitude within her multi-faceted Spanish Harlem-based dance haven. And through the years, Violeta has spread her gift of dance throughout various parts of the world. She has held dance workshops in Colorado, Switzerland, Paris, Chile, and several cities in France. Likewise, her unique dance style and unmistakable charisma have drawn people from all over the world to visit KR3T's to become a part of the magic.

Numerous KR3T's students have gone on to become established choreographers and dancers. Several have performed on world tours with artists such as Rihanna, Beyoncé, Usher, Kelly Rowland, Missy Elliot, and quite a few other notable entertainers. From gang member reform to gang intervention to numerous at-risk youth and adults achieving scholastic and career excellence, KR3T's success stories are seemingly endless.

vg2

Violeta's lengthy list of recognition includes earning a 2012 Latin Grammy Award for "Best Choreography Flash



Mob” (Verizon FiOS), the 2012 Bessie Award for “Special Achievement in Dance,” and of 300 hopefuls, she was one of seven women honored with a 2012 MamásLatinas Award.

For her incredible work inspiring and uplifting the community, Violeta received award proclamations from Manhattan Borough President Scott M. Stringer, Speaker of the New York City Council Melissa Mark-Viverito, former Bronx Borough President Adolfo Carrion Jr., and former Bronx City Councilman Joel Rivera.

Furthermore, Violeta was presented with a “Citation Award” from NYS Assemblyman Adam Clayton Powell IV, a “Commendation Award” from the City of New York Office of Comptroller, and an “Outstanding Achievement Award” from New York Congressman Charles B. Rangel.

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#### Violeta GTAIV

Violeta’s digital dance choreography credits boast Grand Theft Auto San Andreas (all of the nightclub scenes) and Grand Theft Auto Liberty City. With the huge success of San Andreas (now rated the best-selling PlayStation 2 game of all time), a year after choreographing GTA San Andreas, Rockstar Games reached out to Violeta to request the provision of her raw choreography skills in GTA Liberty City.

With GTA Liberty City, however, the game makers decided to take it a step further by incorporating Violeta and her dancers in the game’s storyline. Using motion sensor technology, Rockstar Games converted Violeta into a “South Bowen” community dance school instructor, in a chapter titled “Manny Escuela.”

In addition, Violeta has provided scintillating choreography to multi-Latin Billboard Award- winning bachata group Aventura, Grammy nominated R&B singer Joe, LatinGrammy Award-winning merengue singer Millie Quezada, rapper Jim Jones, explosive R&B, reggae, dancehall, reggaeton artist and longtime friend Notch; among many others.



counts of her authentic works have been featured in the NY Daily News, NY Post, Time Out New York, the Iraq Daily Times, We B\*Girlz (a book by Martha Cooper and Nika Kramer), on Fox 5 in NYC, CBS 2, New York's Pix11 News, to name a few.

Violeta prides herself on knowing she has consistently enabled a multitude of students to drastically enhance their quality of life. Her dancers have appeared in music videos, ad campaigns, magazine features, on national and international television networks, and received an abundance of national and international press and recognition of Violeta's countless success stories, however, her son Noah's brings the biggest smile to her face. Unsurprisingly, Violeta continued teaching dance until four days before giving birth to Noah. Hence, at two years old, the primarily self-taught toddler wowed onlookers at a sold-out Madison Square Garden show with his polished dance moves.

#### noah\_iTunes

Subsequently, Noah performed in several hundred televised and non-televised shows and events and made various appearances in music videos. As part of Apple's iPod + iTunes "Silhouette" campaign ("Mi Swing Es Tropical"), Noah contributed his refined and energetic Latin dance skills that appeared globally on television, large outdoor ads, the Internet, and print.

Although being a single mother and the juggernaut behind KR3T's is a huge undertaking, Violeta remains steadfast in her commitment to share her undying passion for dance worldwide. After all, for Violeta rhythm is life. And her very existence depends on it.

#### V\_noah

Early in 2014, Violeta's youngest son—13-year-old B-boy prodigy Noah—choreographed a hip-hop dance routine he and his mom performed on America's Got Talent under their stage name "N-Vee." The show airs on NBC later this year. When Noah was four years old, he and his mom won the hearts of millions of viewers worldwide as they danced live on the internationally renowned Latin American talk show "Christina."

#### Violeta\_CoverShot

Violeta's heartfelt story of hard work, dedication, compassion, and resilience earned her NY1's "New Yorker of the Week" and a segment on TLC's "Cover Shot." The very memorable "Cover Shot" episode ended with the production crew shocking a blindfolded Violeta by secretly unveiling an enormous Times Square billboard of Violeta and her dancers.

Other media spotlights include Violeta gracing the cover of Readers Digest and detailed ac-





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**VIRTUALITY  
THEME  
SIMULATIONS**

- ART (KINGSPRAY, TILT BUSH)
- PUZZLES (MOUSE TRAP, ESCAPE ROOMS)
- SPORTS (BASKET BALL, BASEBALL, FOOTBALL, BOWLING, PINGPONG, RED CUP BOW AND ARROWS)
- SYFI (STARWARS, STARTRECK, WIZARDS, LIGHT SABERS, BEATSABERS)
- DIFFRENT WORLDS (AQUATIC, ASTROLOGICAL, TIME MACHINE)



**VIRTUALITY  
REALITY  
EVENT BOOKINGS**

- EXPOS
- CONVENTIONS
- FESTIVALS (COMIC BOOK, ART, TATTOO, MUSIC, FASHION, SHOWCASES)
- BAR/BAT MIZFAHS (4HR RUN TIME)
- SWEET 16 (4HR RUN TIME)
- HOLIDAY EVENTS (SPECIAL THEMED REALITY EXPERIENCES)
- OUTSIDE
- CLUBS
- THERAPY



**VIRTUALITY  
INTERACTION**

- FAMILY FUN
- ACTIVE MOVEMENT
- NEW PERSPECTIVES
- COMPLETE SUBMERSION



# YOUNG WITH PASSION SOPHIA

Photography by  
@Kiko\_blueink





SM W 17

Photography by  
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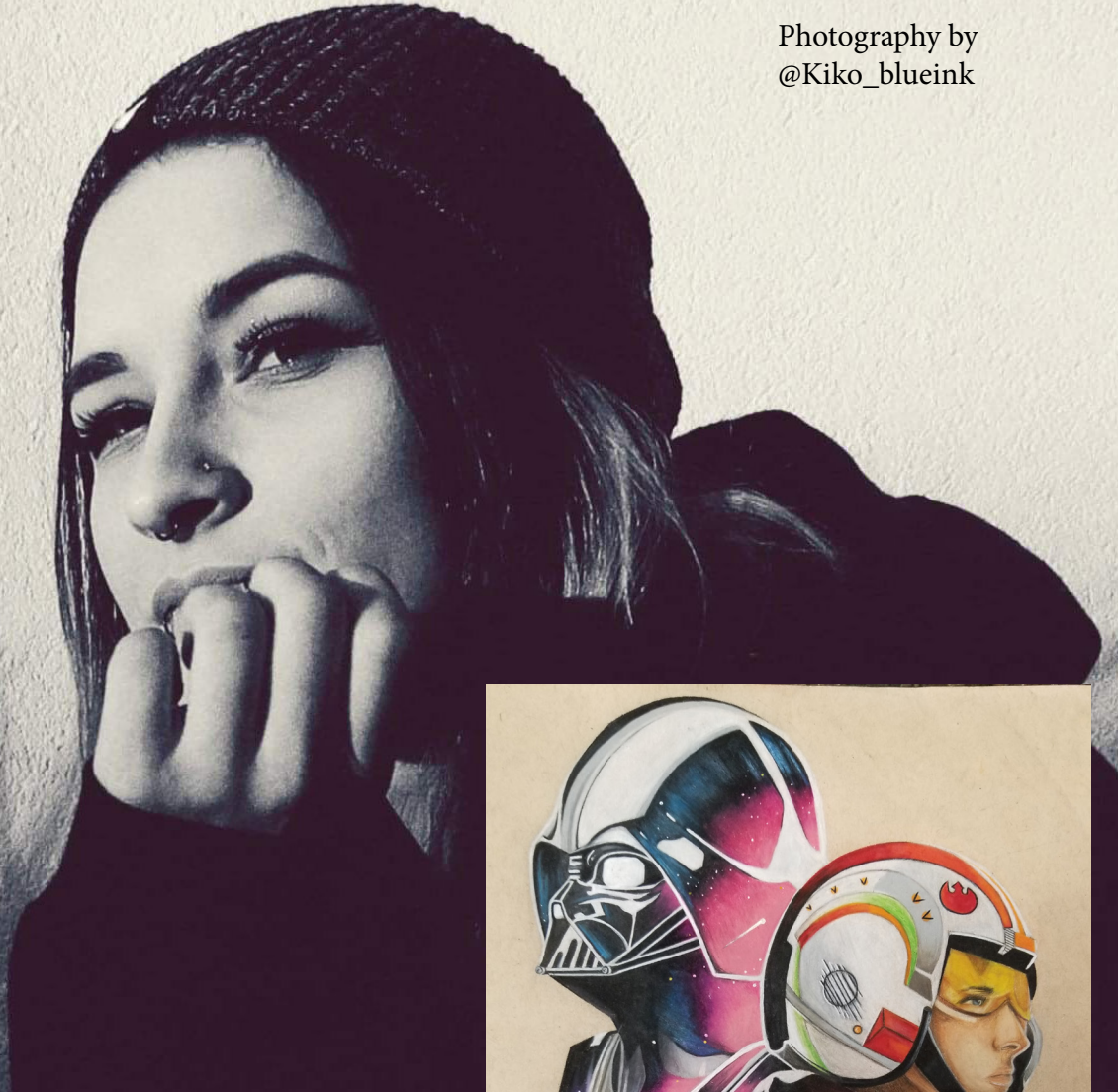
SOPHIA

Originally from Las Vegas Nevada now Living in New York Long Island as a tatto artist for World Famous Tattoo Art Gallery.

She's has 13 years of drawing experience.

At the youthful age of 21 was past down the torch from a long line of artist in her ancestry! Showing her passion in her art we at Existence Plus are looking forward to more of your up and coming Beauty in art .

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# PHOTOZINNTHESES

Most people would call him a photographer, but, Michael Zinn considers himself a “Creative Professional”. Often, what may start as a photograph, will, through a variety of creative

expression and processes, come to life through his work. His most recent “Projector. Project” started as an experiment, and has taken on many facets of meaning which seem to mirror his own spiritual growth and exploration. Using a projector as a light source and Juxtaposing digital technology with the organic elements of humanity the images start to speak about the evolution of man, in an almost fractal nature.

Take, for example, images of mandalas, projected onto a model's face - where the image becomes reminiscent of an ancient warrior with tribal war paint, except, applied with the futuristic element of light and pixels. Some of the images evolved into mandala type patterns themselves

that Michael has affectionately dubbed “Humandalas”. Projecting patterns and sacred geometry onto bodies and then treating them like a kaleidoscope,

flipping and rotating reflections. Some new projects are evolving with these images, and Michael has been creating animated versions of these images and projecting these on 20 x 20 surfaces in a project called

“Art in The Park” in Riverhead, NY.

In his own words...

PHOTOZINNTHESES?



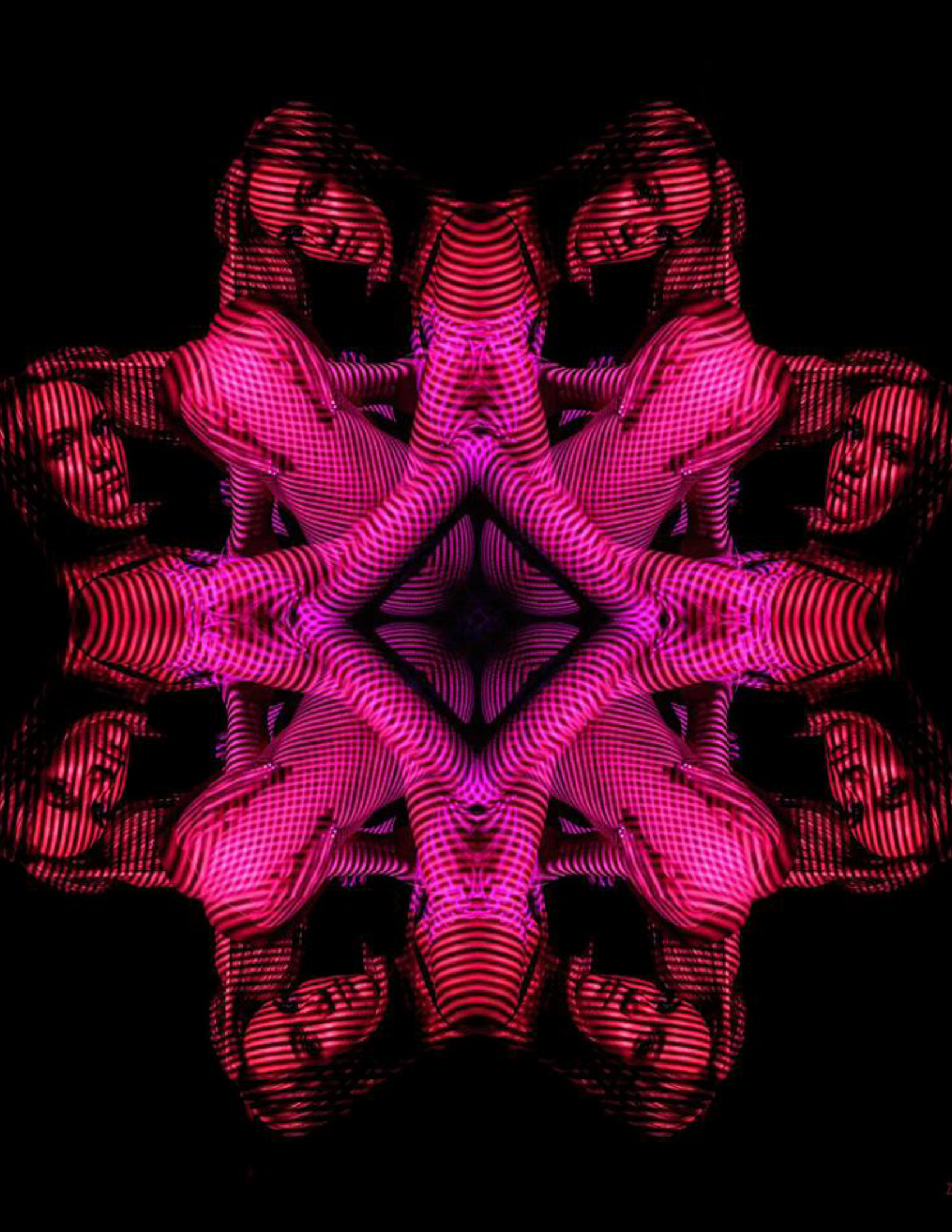


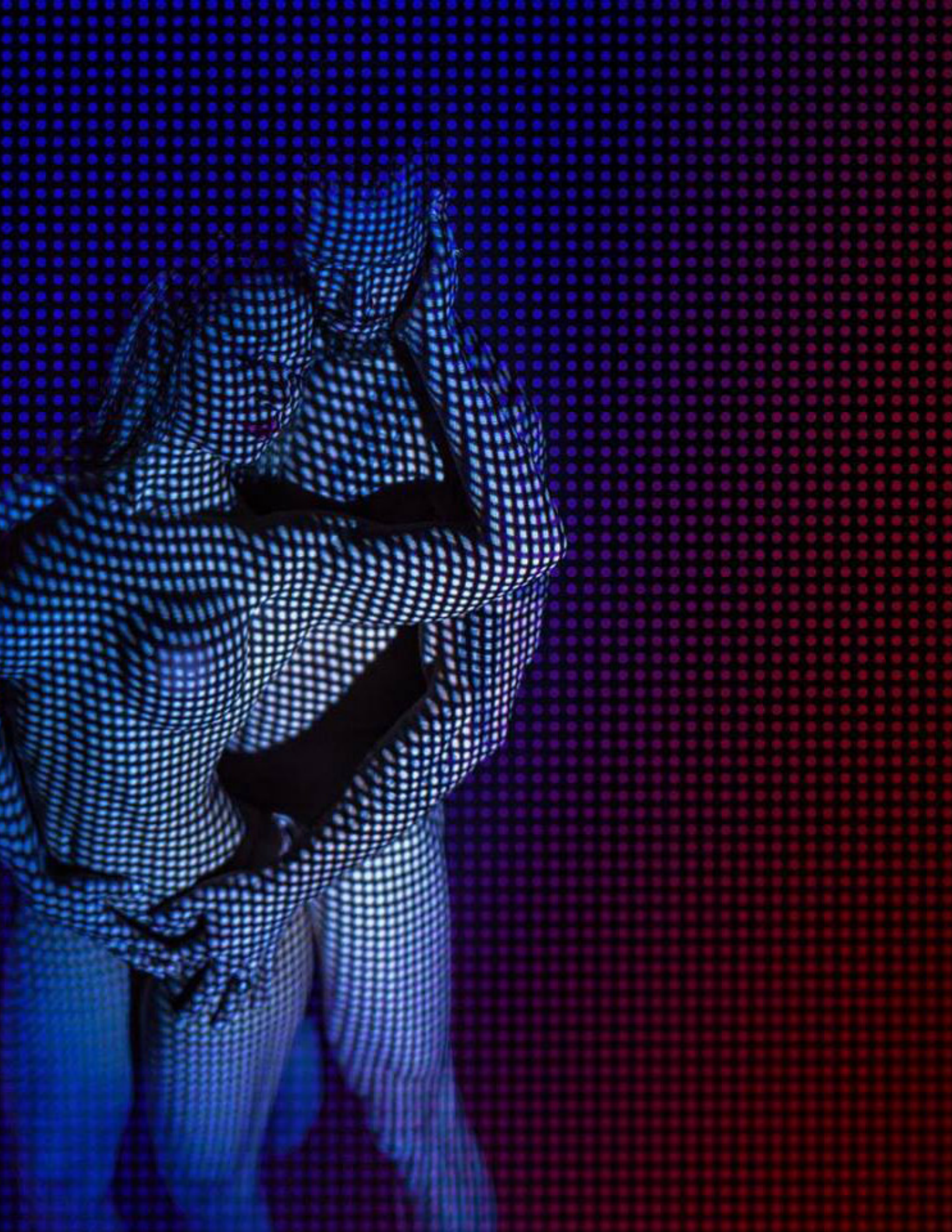
The process of taking a photograph and using my creative “ZINN” energy to transform it into a something new.

Having been involved with many aspects of creative expression since before , during and after attending HARTFORD ART SCHOOL, I am as comfortable behind the camera as i am behind the computer. Inspired by

Pop Culture as much as by Mother Nature, I feel that I can bring a refreshingly organic style to a digital medium and produce images that certainly have their own style and message .

I bring over 30 years of Photographic and Graphic Design experience to every project I am a part of. Besides having worked for some larger corporate clients in many capacities while working for creative agencies, I have also created and produced my own brands and concepts, which I am always developing and evolving. I am also a cinematic craftsman, having worked on many independent film projects and commercials in different capacities. I’ve transformed projects into true multimedia experiences. At the center of my work is an incredible drive to push both creativity and image boundaries. You’ll often find me cooking up an “fantastical” visual transformation on my IMAC.





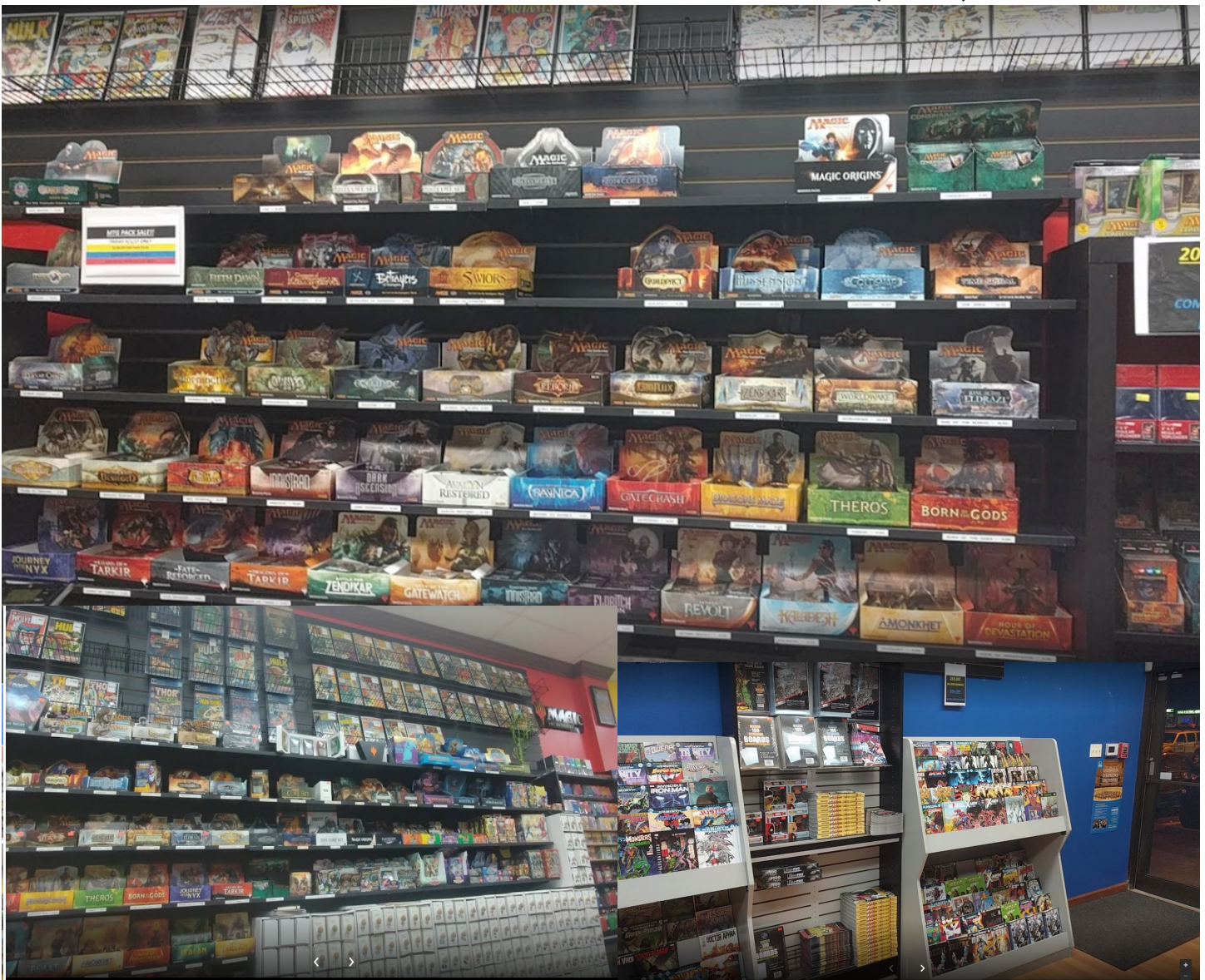


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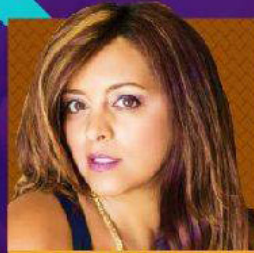
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# NEW YORK'S PREMIER MIXED MARTIAL ARTS PROMOTION



# 20



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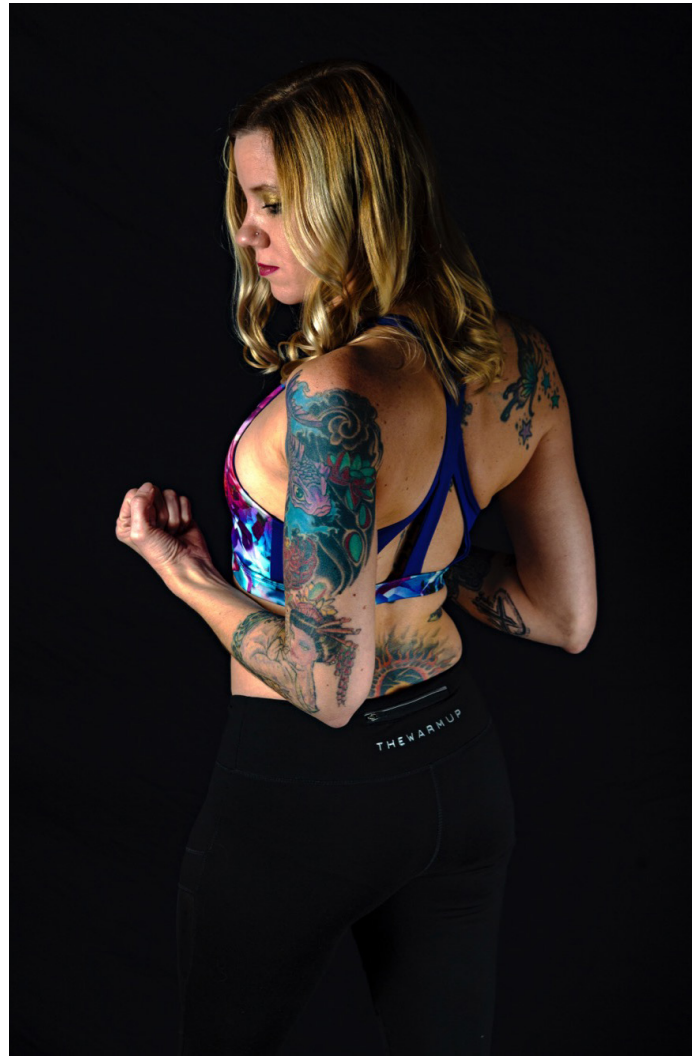
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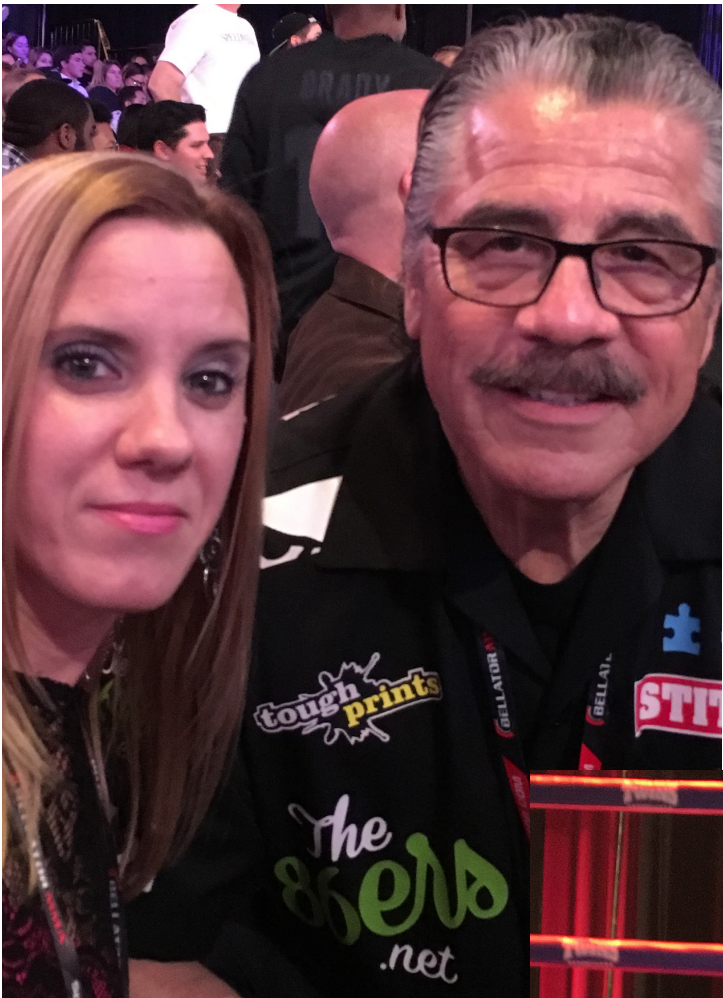
Life after an MMA career is most likely a bit daunting. All their lives fighters are preparing for a fight. What goes into that preparation is more than most people could handle.

Meticulous weight cuts, nutrition planning, training, getting sponsors, and then fight week. You train, prep fight and bam you're back training for another fight.

When your career is coming to an end, there must be a million things going on in a fighters mind. This is what you know, and this is what you



Derwin Joza © Dynamic Impression Graphic



love. So what next?

There are so many careers after your fight career, and a lot are found in the same industry you know and love. Life outside of the cage and or ring can be so rewarding. You can help train the next generation of fighters coming up, by being a coach or opening your own facility.

Some of the most important figures in your fight are your coach, cornermen, cut man, manager, training partners and the official, officiating your fight.

With all of the experience you've gained just being in the world of fighting, can open doors to learning a new angle to the fight game.

Look to the people around you, and look at what they're doing... Is it something that peaked your interest? Good, because chances are you've peaked theirs.

Speaking from a personal perspective, I've become

not only fans of fighters, I've become friends with them, and I love to help my friends. Nothing more in this world would be a bigger compliment than a fighter friend wanting to know the ins and outs of what I do.

Mixed martial arts is an art, those creative bad ass juices can translate into something amazing, and something new. If you have a personality and a flair for speaking to people, broadcasting or journalism maybe a future path to a rewarding future. Take a look at the photos that are taken of you, you may have an eye for photography.

Most fighters are larger than life and







that is a recipe for greatness. All eyes are on fighters in the cage, and all ears are pointing to the ring announcer, use your voice and persona. As a fighter most have been on the receiving end of a Decision victory or a question all decision. Who would be a better fit for fighters safety than a fighter themselves?! Take the ABC course, you could be one of the best judges or referees, you've been in the trenches more than once. If anyone can give an accurate description, and decisively give a decision based on the fight alone... Its you.

So don't get discouraged when people talk about your time to hang em up, don't let that be the end. Because you hav ea lot of fight left in you, and there's a world of opportunity for you outside of the cage.

You just have to keep on fighting, and never give up. ~ Mickey DeMartis

# Style In Our Equipment



Brandon Clark, 36. Owner and creator of B.Clark Customs, custom barber clipper company. After spending almost 17 years detailing, restoring and customizing cars as well as owning an automotive detailing business, I decided to change my career and become a barber. Attended barber school and became a full time barber. That wasn't enough for me though. I became a hell of a barber, but my true creative side was still calling for more. In 2016 I created my first instagram account. Quickly took notice to a few guys customizing clippers. Guys that later became inspirations and friends



in the biz. Guys like 86 Kustoms, Don Jae and The hairtailor to name a few. Decided to paint my own clippers and post them on instagram. Was barely scraping by financially as a new barber so I would literally post a pic and repaint that same clipper differently and post again. Kept doing so until I saved up enough to buy a few just to customize and sell. Meanwhile I grabbed the attention of the guys over at The stylist Cord who told me I needed to be at the



CT Barber Expo. I had never heard of it, but turns out it was the biggest barber show in the country! I scraped up every penny I could and bought 10 clippers and paid for a booth, my flight and hotel. That show changed everything. 2 weeks before the show I got a DM from a guy who went by 360 Jeezy about a fast feed clipper I did and he saw on a post. He pre paid for the clipper and said he would pick it up at CT. I worked sun up to sun down and got all 10 clippers done. Off to Connecticut!



Right before the show I was visited at my booth by none other than 360 Jeezy to grab his fast feed. I still hadn't even checked out who he was yet but I quickly learned as soon as he posted the clipper on his IG story. Turns out 360 Jeezy had 80k followers on IG and a half of a million subscribers on YouTube! My phone and followers immediately blew up. The show went on and it was pandemonium at my booth. Few months later got hooked up with a ton of great barbers and became close friends with the Rivas brothers, better known as The Barber Cartel. The rest is history. Now, 3 years later I'm blessed to have 34k followers on Instagram, an overwhelming amount of orders and working harder than ever. Barbering is now just my side hustle. Many people doubted me along the way. They said I was crazy for thinking anyone would pay \$250 for a clipper. My average price range on a full custom clipper nowadays is \$350-\$550 and I'm on a 2-3 month backorder consistently and one of the most known names in my market. Please, tell me what else I can't do, is what I say to those people. I'm nowhere near my end goal, but I'm finally learning to love the journey, as cliché as that sounds lol. I'm finally doing what I actually love doing, and making a living doing so. Being a true entrepreneur is one of the most difficult paths to walk, but when you see your dreams coming to life, it's a trip worth taking!

